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## **1.** CEO-STATEMENT (102-14)

"WE HAVE TAKEN THE FIRST IMPORTANT STEPS ALONG THE ROAD TO SUSTAINABILITY" As social values change, we are all becoming increasingly aware that we are duty bound to fulfil our responsibility for the environment and the people affected by our business.

And sustainability is rapidly becoming an imperative that dictates the commercial actions of any business that wishes to successfully engage with the growing number of enlightened consumers.

We are aware that Oase Outdoors stakeholders and target markets are increasing focus on social and environmental issues. And that our main footprint lies in the trade we conduct in the Far East with independent manufacturers. These are the key factors that comprise the driving force behind our sustained prioritizing of these areas.

Given Oase Outdoors operates in markets with extended risk, preventative anti-corruption and social compliance initiatives also remain key considerations. We have commenced to implement an anti-corruption policy, extend the work with business environmental and social compliance initiatives, and improve due diligence processes related to business partners, with all aspects on course to develop over the next four years.

As shown by our annual Great Place To Work survey, culture and engagement are fundamental to the

company DNA, ensuring employee satisfaction remains another important sustainability issue. We will continue to measure our progress through targeted surveys.

Oase Outdoors also maintains its commitment to working with a Product Safety Programme to ensure food and safety aspects and chemical management comply with relevant standards. It remains an everexpanding task directly proportional to the everincreasing focus and legal requirements this area attracts.

Sustainability is becoming a core consideration to businesses and consumers alike and we have taken the first important steps to cement our commitment to fulfilling our responsibilities. And I again invite all employees and partners to join our journey to become an even better and more sustainability-conscious business partner.

Henrik Arens CEO, OASE OUTDOORS APS

## 2. ABOUT OASE OUTDOORS– AND THE REPORT

## Oase Outdoors at a glance

Oase Outdoors was founded in 1984 by Mogens Arens in Vejle, Denmark and, while part of the Ratos group since 2016, it is today run by his son, Henrik Arens, from the company head office in Give, Denmark. The company specialises in the innovation and development of tents and equipment for camping and outdoor life.

The products are sold through a network of dealers and agents in 45 countries, with main markets being the Nordic countries, UK, Netherlands, Germany and Czech republic. It currently has 80 employees, with showrooms in Give and Holland, and its own office in Shanghai. This is its second sustainability report.



### OUR VALUES



#### **NTEGRITY**

We strive to be valuable and trustworthy partners in business, we are accountable, and we stick to our agreements.



#### INNOVATION & DESIGN

We always challenge the standards o create the future within our ousiness.



#### COMMERCIAL MINDSET

We always optimize commercial terms and seek opportunities. We are never complacent.



#### WE MAKE IT HAPPEN

There is a short way from idea to action.



#### ATTENTION TO DETAIL

We emphasize professionalism through attention to detail, precision and follow-up.



#### **ENGAGEMENT**

We engage ourselves, we have a 'can do' mentality and we strive to make Oase Dutdoors a place where people thrive and develop.



#### PASSION

We are passionate about Outdoor Living

# 2.1. VALUES, PRINCIPLES, STANDARDS AND NORMS OF BEHAVIOUR (102-16)

Oase Outdoors is proud to endorse and maintain the highest business ethics with integrity and our core values at the very heart of everything we do. Alongside our work on the selected topics here, we are active member of a number of organizations, including EOG (www.europeanoutdoorgroup.com/) and EOCA (www.outdoorconservation.eu/) and we help to bring sustainable development to the top of the European Outdoor agenda.



### 2.2. ACTIVITIES (102-2)

Oase Outdoors is the parent company to three independent camping and outdoor brands: Outwell®, Easy Camp® and Robens®. Through our brands we aim to be a one-stop shop for those who enjoy camping and outdoor life. Each brand is targeted to meet the needs of three distinct categories of camper:

- Outwell Innovative Family Camping
- Easy Camp Entry Level Camping
- Robens Outdoor and Adventure

We offer a broad range of camping and outdoor products, including:

- Tents
- Camping furniture
- Sleeping bags
- Sleeping mats and airbeds
- Backpacks/bags
- A comprehensive range of camping accessories

Our in-house design team creates and develops our products, which we manufacture in China, Vietnam and Bangladesh. The consumer plays a significant role in our design and development process. Via our test family programme, Internet panels and a range of social media engagement and surveys, we strive to maintain consistent focus, always involving the consumer in a constructive dialogue on the development of the camping and outdoor products of tomorrow.

We have numerous patents and innovative IPprotected registrations and Oase Outdoors is one of the market leaders in functional, innovative and easy-to-use camping and outdoor products.

## 2.3. LOCATION (HQ AND OPERATIONS)

(102-3, 102-4)

Our main office is located at Kornvej 9, DK-7323 Give, Denmark – not far from Billund Airport in West Denmark, which allows us to offer our customers and business partners easy access to our facilities. Our 10,000 m<sup>2</sup> premises houses our highly competent R&D, purchasing, sales, marketing and administration teams. Along with our offices and warehouse facilities, we have an inspirational 2,500m<sup>2</sup> showroom and large outdoor display areas. Our products are tested both in the Far East and at our own R&D facilities in Denmark, where we operate some of Europe's top test facilities. In addition to our headquarters in Give, we have sales offices in several European countries, a design studio in Germany and an office in Shanghai, China, that helps ensure that we are close to our suppliers. Our Shanghai office has been operational for more than 20 years and is staffed by our own employees.

## 2.4. Ownership structure / governance (102-5)

Oase Outdoors ownership structure sees Ratos with a 78 per cent interest and the balance spread between Arens and two senior members of the management team. The company is overseen by a Board of Directors comprising five members.











### 2.5. Markets (102-6)

Oase Outdoors is currently active in 45 countries, with the five core markets being Scandinavia, Germany, the Netherlands, Czech Republic and the United Kingdom.

Each marketplace has a unique retail network that reflects each of the Oase Outdoors brand's target audience and the outlets available to effectively service the product portfolios.

## 2.6. Value chain perspective

(102-9, 102-10)

While all products are designed at the company's Danish head office, production is carried out in China, Vietnam and Bangladesh. Our Far East network comprises just over 100 suppliers but with a large concentration of purchase at a top five level. Given our relationship with our suppliers it is here that we have the greatest positive social and environmental impact on our surroundings and we have no recent significant changes had in our supply chain that could negatively affect our position.

## 2.7. Scale of the organization

(102-7, 102-8, 102-41)

In 2018, Oase Outdoors employed 87 people in 80 permanent positions with a 60/40 split between male and female, plus ten seasonal part time workers. Employees outside the Danish head office comprised six in the UK, two in the Netherlands, one in Norway, one in Czech Republic, six in Germany and two in Shanghai, China. We each season keep 1500 Stock Keeping Units. Annual net sales for 2018 were 306 million dkr — for further financial information please see our annual report at Ratos homepage, ratos.se



## 3. ABOUT THE REPORT

This is Oase Outdoors' second annual sustainability report and covers the 2018 fiscal year. This report references GRI 101: Foundation 2016, GRI 102: General Disclosures 2016 (most disclosures on level Core, see GRI index), Disclosures 103-1, 103-2 and 103-3 from GRI 103: Management Approach 2016, Disclosure 205-2 from GRI 205 Anti-corruption 2016, Disclosure 308-2 from GRI 308: Supplier Environmental Assessment 2016 and Disclosure 414-2 from 414: Supplier Social Assessment 2016. The report has not been reviewed in full by a third party. Additional information about our ownership structure, financials and governance can be found on the Ratos website, ratos.se

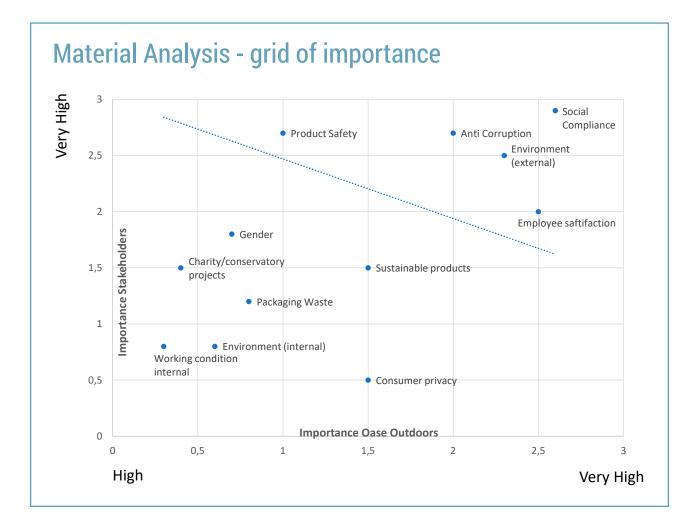
### 3.1. Process

We have tried to live up to the ten reporting principles (see GRI framework for more information about these ten principle). This being our second report, we are unable to report on all KPIs, but work to address these areas has started and will continue. Product Safety is also one of the key areas found in the material analysis. Product safety is already high on the agenda and since 2016 we have been working with a specialized company within this area to make sure that our products and procedures comply to the legal requirements in our markets. Product Safety has been omitted in this sustainability

report due to resource constraints, but our aim is to include more on Product Safety as we progress over the next four-year strategy period.

We first conducted a stakeholder analysis, including a small consultation process with customers and employees. We then analysed our own context to define the key areas in the value

chains for us to investigate the impact of our footprint and sustainability. Finally, we targeted the critical areas that lie above the dotted straight line in the Material Analysis diagram below, for comprehensive action. We did not include all stakeholder, but we will investigate the possibilities of conducting further stakeholder dialogue with other stakeholder groups during 2019.





## 3.2. Stakeholders

(102-40, 102-42, 102-43 and 102-44)

Given we operate in markets with extended risk, preventative anti-corruption and social compliance initiatives are essential. Our customers and end users also have elevated expectations of Oase Outdoors as a valued partner and home to premium brands.

## 3.3. Scope

The boundaries of this report are limited to the most important part of our value chain. We are focusing on our suppliers (BEPI and BSCI) and our own employees (anti-corruption and employee satisfaction level).

## List of stakeholder groups and stakeholder engagement

#### **OASE OUTDOORS STAKEHOLDERS AND FORM OF DIALOGUE**

Stakeholder	Form of Dialoque	Key topic raised by stakeholder	Topics incl. Yes/No
Employees	Annual employee satisfaction survey with information shared on the intranet	Motivating and developing employees Safe and healthy work environment Reduce climate impact	Y Y Y
Customers	ongoing part of dialogue in the future	Product safety Reduced climate impact	N Y
Suppliers	Dialog, audits, quality control visits and visit from head office staff	Not included in stakeholder analysis	n.a.
Ratos	Board of Directors	Compliance issues Anti-Corruption training Wish for Sustainable product category	Y Y N
Authorities	Working with Bureau Veritas – a consultancy providing guidance and advice to ensure all legal requirements are fulfilled on products	Product safety Anti-corruption	N Y

## 3.4. Important subjects

Four key topics have been selected after the materiality assessment (see boxes). Although not measured to the UN Sustainable Development Goals (SDG) we find it relevant to see our topics in a broader world perspective. Our key topics support among others the below four SDGs.

## **UN Sustainable Development Goals:**



## Oase Outdoors KPIs on Sustainability:



Compilation of an Anti-Corruption policy and implementation of a learning program. Minimum 90 per cent of relevant employees to complete a learning program with the result "pass", based on a "Pass/ Fail" basis.

Relevant GRI Standard, Disclosure and chosen indicator(s):

GRI Standard: GRI 200-Economic GRI Disclosure: 205-Anti-Corruption

GRI Indicator(s): 205-2: Communication and training on anti-corruption policies and procedures



SDG 12.4 & 13.2

High Risk suppliers (determined by internal risk assessment) to be assessed using environmental criteria, directed by the Business Environmental Performance Initiative (BEPI) framework under amfori BEPI. The KPI is to have 1 supplier in BEPI by 2019.

Relevant GRI Standard, Disclosure and chosen indicator(s):

GRI Standard: GRI 200-Environmental

GRI Disclosure: 308-Supplier Environmental Assessment

GRI Indicator(s): 308-2: Negative environmental impacts in the supply chain and actions taken



High Risk suppliers (determined by internal risk assessment) to be included in the Business Social Compliance Initiative (BSCI) framework under amfori BSCI.

The KPI is to have 10 suppliers in BSCI by 2019.

Relevant GRI Standard, Disclosure and chosen indicator(s):

GRI Standard: GRI 400-Social

GRI Disclosure: 414-Supplier Social Assessment

GRI Indicator(s): 414-2: Negative social impacts in the supply chain and actions taken



Employee satisfaction min. 80 per cent, measured as Trust index from the Great Place to Work (GPTW) survey.

Relevant GRI Standard, Disclosure and chosen indicator(s):

GRI Standard: None

GRI Disclosure: Own disclosure

GRI Indicator(s): Own indicator: Trust Index for 2018 in per cent



## 4. SUSTAINABILITY SUBJECTS

## 4.1. Anti-Corruption

#### 4.1.1. Why relevant

Not only is the implementation of an anticorruption policy an Ownership requirement by Ratos and a part of the compliance of doing business, but it is vital to business success as the long-term sustainability of our business depends on our ability to maintain the highest standards of personal and collective integrity.

#### 4.1.2. Scope

Given the need to protect its position as a trusted business partner, relevant Oase Outdoors employees who act under the Oase name will be regulated by this policy.

#### 4.1.3. Management approach

We are developing a strong judicious approach to this area and while not yet implemented, a set of directives and FAQs for employees is on its way together with what has now also been stated in the Employee staff handbook. We also aim to introduce a system this year where infringements can be reported in confidence.

#### 4.1.4. Activities

We are currently researching the most effective approach to conduct employee Training and expect a minimum annual pass rate of 90 per cent of relevant full time employees.

#### 4.1.5. Results

The Oase Outdoors Anti-corruption policy is now drafted. During 2019 when the policy is being implemented we wil start the training.

#### 4.1.6. Indicators

#### 205-2: Communication and training on anticorruption policies and procedures.

As the training programme has yet to be completed the indicator pass rate is set at 0 per cent. However, we expect completion of an learning programme in autumm 2019 by relevant employees with a minimum 90 per cent pass rate.

## 4.2. Supplier Environmental Assessment

#### 4.2.1. Why relevant

Our biggest environmental impact lies in our supplier network and our product portfolio contains products that use potentially hazardous materials, like coatings and metals.

#### 4.2.2. Scope

This supplier-only assessment will start from 2019 to allow time to familiarise with the framework and overcome resource constraints.

#### 4.2.3. Management approach

The Business Environmental Performance Initiative (BEPI) is a business-driven service provided by amfori for retailers, importers and brands committed to improving environmental performance in supplying factories and farms worldwide. BEPI provides a practical framework that can support all product sectors in all countries to reduce their environmental impact, business risks and costs through improved environmental practices. We will follow the BEPI framework in accordance to the setup with commitment, overseen by a Quality Department member of staff.

#### 4.2.4. Activities

We have now familiarising ourselves with the framework and have commenced implementation in 2018. The decision on which suppliers to include in the system is to the extend where possible, decided on size and potential risk.

#### **4.2.5.** Results

The result for this year is that we succeded in getting one supplier start the assessment. We are waiting for next step. The platform is being redeveloped, and we are waiting for a confirmation before we invite more suppliers.

#### 4.2.6. Indicators

## 308-2: Negative environmental impacts in the supply chain and actions taken.

High-Risk suppliers (determined by internal risk assessment) to be assessed using environmental criteria, directed by the Business Environmental Performance Initiative (BEPI) framework. As we have yet to commence supplier assessment the KPI is set at one supplier by 2019.

## 4.3. Supplier Social Assessment

#### 4.3.1. Why relevant

Mirroring environmental issues, our biggest social impact is made sourcing a diverse range of products, often from suppliers located in high risk countries.

#### 4.3.2. Scope

The assessment will only include our high-risk and medium-risk direct suppliers. The present BSCI Code of Conduct version 1/2014 is used.

#### 4.3.3. Management approach

The Business Social Compliance Initiative (BSCI) is a leading supply chain management system that supports companies to drive social compliance and improvements within the factories and farms in their global supply chains. BSCI implements the principle international labour standards protecting workers' rights. We follow the BSCI framework with commitment and in accordance to the amfori BSCI set up, overseen by a Quality Department member of staff.

High risk = H

Medium risk = M

Low risk = L

#### 4.3.4. Activities

We are now fully trained in the framework, have performed a risk analysis amongst our 110 direct suppliers, completed a supply chain mapping and started dialogue with suppliers. We are currently working hard to get our biggest high-risk supplier into the framework.

#### 4.3.5. Results

The seven suppliers highlighted green in the below table have now been incorporated into the BSCI framework under which they will now be measured. These seven supplier account for 9

factories in total and account for around 62% of our turnover. We are working to bring more suppliers into the framework during 2019, and we will change the KPI to look at a top 20 suppliers under the framework for 2019.

#### 4.3.6. Indicators

## 414-2: Negative social impacts in the supply chain and actions taken.

Determined by an internal risk assessment, we have included the suppliers that will have a significant actual and potential negative social impact if not living up to a framework.

no_	Name	Country	Risk turnover	Category of products	Risk category
9942	Supplier XX	China	М	Tents and accessories	Н
9845	Supplier XX	China	М	Furniture	М
9799	Supplier XX	China/Bangl.	М	Tents	Н
9860	Supplier XX	Vietnam	Н	Tents	Н
9962	Supplier XX	China	М	Tents	Н
9872	Supplier XX	China	М	Sleeping	М
9973	Supplier XX	China	М	OW Coolboxes & Coolbags	L
9752	Supplier XX	Bangladesh	М	Tents	Н
9984	Supplier XX	China	М	Sleeping	М
9975	Supplier XX	China	L	Tents	Н

Risk turnover: according to size of business - Risk category: according to strategic importance to us.

## 4.4. Employee Satisfaction

#### 4.4.1. Why relevant

Besides our specialist knowledge, our most valuable resource is our employees and it is in our DNA as a family-started and family-run business to foster this special relationship and nurture our workforce.

#### 4.4.2. Scope

Our Employee Satisfaction survey encompasses active full-time employees only and who have worked for Oase Outdoors for a minimum of three months and who is not on leave for more than six months.

#### 4.4.3. Management approach

The survey is conducted by an external independent party and anonymity is guaranteed. Only departments with a minimum of five employees receive a separate report.

#### GREAT Outdoors 2018 201 PLACE Outdoors OASE OUTDOORS 2018 **WORK** Oase Oase CREDIBILITY AVERAGE 81% 84% RESPECT AVERAGE 81% 82% JUSTICE AVERAGE 86% 87% PRIDE AVERAGE 88% 88% CAMARADERIE AVERAGE 92% 92% Trust Index © average 85% 86%

#### 4.4.4. Activities

The current survey was conducted by Great Places to Work in autumn 2018 and the data was presented in November and December. All employees have had input on the results at departmental level to help make Oase Outdoors an even greater place to work. The high engagement and impact of the results in each department provide a good indicator for managerial action.

#### **4.4.5.** Results

The Trust Index of 85 per cent is a very high level against a KPI of 80 per cent.

#### 4.4.6. Indicators

Although there has been a slight decrease in the Trust Index figure compared to 2017 the result is still highly satisfying and the KPI is at a very high level compared to that of benchmark companies. See table below.



## 5. SUSTAINABILITY REPORT 2018 **CONTACT** (102-55)

For further information or clarification about any aspect of our sustainability report please contact us at:

**Oase Outdoors ApS** Kornvej 9 **DK-7323 Give** Denmark Telephone +45 7022 8500 +45 7022 8505 Fax

You can follow us at: www.oase-outdoors.com

Or at our brandsites: www.outwell.com www.easycamp.com www.robens.de

## **6.** GRI INDEX (102-55)

We have not had the report audited. There are some limitation to the scope – not all suppliers have been evaluated under the amfori BSCI index but only based on buying volume. Further,

our materiality analysis is based on a limited number of customers and employees. However, a substantial amount of internal work has been completed to ensure we target critical areas.

### **GRI CONTENT INDEX**

**GRI 101: Foundation 2017 (does not include disclosures)** 

**GRI 102: General Disclosures 2017 (core)** 

Number of Disclosure	Disclosure	Comment	Page number (s) and/ or URL(s)	Other comments
Organizatio	nal Profile			
102-1	Name of the Organisation		Section 2 - Article 2.1	
102-2	Activities, brands, products and services		Section 2 - Article 2.2	
102-3	Location of headquarters		Section 2 - Article 2.3	
102-4	Location of operations		Section 2 - Article 2.3	
102-5	Ownership and legal form	https://www.ratos.se/en/Our-companies/Oase-Outdoors/	Section 2 - Article 2.4	
102-6	Markets served		Section 2 - Article 2.5	
102-7	Scale of the organization	See also https://www.ratos.se/en/Investor-Relations/Financial-reports/ Report-archive/2017/year-end-report-2017/	Section 2 - Article 2.7	
102-8	Information on employees and other workers	See also https://www.ratos.se/en/Our-companies/Oase-Outdoors/	Section 2 - Article 2.7	
102-9	Supply chain		Section 2 - Article 2.6	
102-10	Significant changes to the organisation and its supply chain		Section 2 - Article 2.6	
102-11	Precautionary Principle or approach			Χ
102-12	External initiatives			Χ
102-13	Membership of associations	europeanoutdoorgroup.com & outdoorconservation.eu	Section 2 - Article 2.6	
Strategy				
102-14	Statement from senior decision-maker		Section 1 - CEO statement	
Ethics and I	ntegrity			
102-16	Values, principles, standards and norms of behaviour		Section 2 - Article 2.1	

Governan	ce			
102-18	Governance structure		Section 2 - Article 2.4	
Stakehold	er engagement			
102-40	List of stakeholder groups		Section 3 - Article 3.2	
102-41	Collective bargaining agreements	none	Section 2 - Article 2.9	
102-42	Identifying and selecting stakeholders		Section 3 - Article 3.2	
102-43	Approach to stakeholder engagement		Section 3 - Article 3.1	
102-44	Key topics and concerns raised	See also https://sustainabledevelopment.un.org	Section 3 - Article 3 & 3.4	
Reporting	practice			
102-45	Entities included in the consolidated financial statements		Section 3 - Article 3.3	
102-46	Defining report content and topic Boundaries		Section 3 - Article 3.1 & 3.3	
102-47	List of material topics		Section 3 - Article 3.1	
102-48	Restatements of information			X
102-49	Changes in reporting	none		
102-50	Reporting period		Section 3 - Article 3	
102-51	Date of most recent report		Section 3 - Article 3	
102-52	Reporting cycle		Section 3 - Article 3	
102-53	Contact point for questions regarding the report		Section 5	
102-54	Claims of reporting in accordance with the GRI Standards		Section 3 - Article 3	
102-55	GRI content index		Section 6	
102-56	External assurance		Section 3 - Article 3	none
Material T	opics			
Economic	standards			
GRI 103:	Management Approach 2017 and GRI 205: Anti-corruptio	n 2017		
103-1	Explanation of the material topic and its Boundary		Section 4.1 - Article 4.1.1 + 4.1.2	16 PEACE AND
103-2	The management approach and its components		Section 4.1 - Article 4.1.3	IO Vezuca
103-3	Evaluation of the management approach		Section 4.1 - Article 4.1.3	
205-2	Communication and training on anti-corruption policies and procedures		Section 4.1 - Article 4.1.6 & 4.1.6	Related to SDG 16

Environm	ental standards	
GRI 103:	Management Approach 2017 and GRI 308: Supplier Environmental A	ssessment 2017
103-1	Explanation of the material topic and its Boundary	Section 4.2 - Article 4.2.1 + 4.2.2
103-2	The management approach and its components	Section 4.2 - Article 4.2.3
103-3	Evaluation of the management approach	Section 4.2 - Article 4.2.3
308-2	Negative environmental impacts in the supply chain and actions taken	Section 4.2 - Article 4.2.6  Related to SDG 12.4 & 13.2
Social sta	ndards	
GRI 103:	Management Approach 2017 and GRI 414: Supplier Social Assessment	nt 2017
103-1	Explanation of the material topic and its Boundary	Section 4.3 - Article 4.3.1 + 4.3.2
103-2	The management approach and its components	Section 4.3 - Article 4.3.3
103-3	Evaluation of the management approach	Section 4.3 - Article 4.3.3
414-2	Negative social impacts in the supply chain and actions taken	Section 4.3 - Article 4.3.6 Related to SDG 8.5
Own Indi	cators	
103-1	Explanation of the material topic and its Boundary	Section 4.4 - Article 4.4.4 + 4.4.2
103-2	The management approach and its components	Section 4.4 - Article 4.4.3
103-3	Evaluation of the management approach	Section 4.4 - Article 4.4.3
XXX-X	Employee satisfaction min. 80%, measured as Trust Index from Great Place To Work (GPTW) survey.	Section 4.4 - Article 4.4.6  Related to SDG 8.3



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